

Newsletter



تمكين وريادة
Empowerment & Entrepreneurship

الاجتماعي Social

Third quarter of year 2017



NAMA Center and Best Buddies Qatar participate in the 2017 International Youth Day celebration

Emphasizing the role of youth in supporting efforts to achieve sustainable growth and prosperity in the State of Qatar, NAMA Center, one of Qatar Foundation for Social Work's (QFSW) affiliated Centers, participated with Best Buddies Qatar effectively in the activities of the International Youth Day 2017. In addition to its firm belief in the need to invest in youth, NAMA Center provides all the support to the youth by building their capacities and developing their

skills to be able to provide effective solutions to their needs and overcome challenges, through education, training, mentoring, and community participation on a large scale. With its participation in the International Youth Day 2017 under the theme 'Youth Building Peace', the Center celebrated youth contributions to conflict prevention, the consolidation of sustainable peace and the achievement of social justice.

'Tamim Al Majd'... a vivid picture of cohesion between the leadership and the people

NAMA Center's officials visited the Factory of Sheikha Haya Bint Nasser for Manufactured Tailoring to observe the progress of production work

Qatar Foundation for Social Work honored the participants in its human mural event



TABLE OF CONTENT

Message from the Acting Executive
Manager at NAMA Center..... P. 3

Key Statement P. 4

News

NAMA Center announced the launch of
the largest innovative program for social
entrepreneurs 'Sama Nama'..... P. 5

NAMA launched its new website..... P. 6

'Tamim Al Majd' ... a vivid picture of
cohesion between the leadership and
the people..... P. 7

Qatar Foundation for Social Work honored
the participants in its human
mural event..... P. 8

NAMA Center's officials visited the
Factory of Sheikha Haya Bint Nasser for
Manufactured Tailoring to observe the
progress of production work..... P. 9

«Tawaf Qatar» concludes the journey
of allegiance..... P. 10

Media Interviews..... P. 11

Social Media..... P. 12-14

Important Topics..... P. 15

Events Calendar..... P. 15





In the Name of God, the Most Gracious, the Most Merciful

Dear brothers and sisters,

As you know, the concept of development with its various aspects and meanings, whether economic, social or human development, is in essence a cornerstone in the realization of the Qatar National Vision 2030. It is in this context that the contributions of the NAMA Social Development Center come to help bring this promising and enlightened vision to fruition. Through a package of strategic programs, we have been able to grant youth opportunities to realize their potential and achieve their goals, including the chance to take part in the recent International Youth Day 2017 activities as agents of change and active elements in community development and peacekeeping. During the International Youth Day 2017 – held under the theme “Youth Building Peace” – the Center celebrated youth’s contribution in preventing conflicts, consolidating sustainable peace, and achieving social justice. A seminar on the role of Qatari youth in spreading peace amid the blockade imposed on the State of Qatar was conducted during the event.

With the bright future of Qatar as our major drive and source of inspiration, the Center has carefully developed its strategy, focusing on a social investment approach that aligns with the international standards and best practices in the field of social welfare. It is a model that impels the Center to adopt a more effective and deeper approach towards the youth segment in particular, and help them face their future challenges through the implementation of long-term programs with the aim of building and developing a sustainable economy.

We continue to promote a sense of initiative among youth, expand their options, build their capacity and empower them in the State of Qatar in addition to providing them

with technical support services and supportive social services in various fields, in terms of capacity and skill building through education, training, and guidance.

Our projects, which support the human and social development pillars of the Qatar National Vision 2030, include community outreach, the development of social entrepreneurs, the enhancement of lifestyles and skills, peer education, expansion of opportunities for youth in education and employment, conduction of seminars and workshops, as well as collaboration with schools, universities and all youth groups in order to promote empowered and pioneering Youth.

Our strategic plan for the next five years has been designed to work with and through youth, believing that they are the most important segment in terms of quantity and quality. Our carefully designed projects and programs aim to qualify them and develop their abilities to lead community development. The Center has devoted ten major projects to develop youth capacities, based upon scientific plans suitable for the age groups from 13 to 45, each according to its own needs.

On this occasion, I would like to extend my thanks and appreciation to you all. The achievements of the Center to date would not have been possible without your sincere efforts and your constant hard work built on clear foundations.

**Mrs. Maryam Bint Abdullatif Al-Mannai,
Acting Executive Manager at NAMA Center**

NamaQatar
 nama_qa

A Turning Point



Soar High In Success...
with NAMA's youth and projects empowerment services

NamaQatar
 nama_qa
www.nama.org.qa



To learn more about our special services, visit our website or call us on +974 40363000



“The progress of nations depends on the good use of the wealth bestowed upon them. At its forefront, lies human wealth.”

HE Dr. Mohammed Abdul Wahid Al Hammadi
Minister of Education and Higher Education

Culminating its participation with Best Buddies Qatar in the 2017 International Youth Day celebration

NAMA Center announced the launch of the largest innovative program for social entrepreneurs 'Sama Nama'

Emphasizing the role of youth in supporting efforts to achieve sustainable growth and prosperity in the State of Qatar, NAMA Center, one of Qatar Foundation for Social Work's (QFSW) affiliated Centers, participated with Best Buddies Qatar effectively in the activities of the International Youth Day 2017. In addition to its firm belief in the need to invest in youth, NAMA Center provides all the support to the youth by building their capacities and developing their skills to be able to provide effective solutions to their needs and overcome challenges, through education, training, mentoring, and community participation on a large scale. With its participation in the International Youth Day 2017 under the theme 'Youth Building Peace', the Center celebrated youth contributions to conflict prevention, the consolidation of sustainable peace and the achievement of social justice.

NAMA Center's participation in the activities of the International Youth Day included holding a seminar on the role of Qatari youth in spreading peace amid Qatar siege crisis. A number of Qatari media personalities, artists and influencers took part in the event, which highlighted the role of the 'Best Buddies Qatar' initiative in supporting young people with special needs. The Best Buddies Qatar Ambassador delivered a speech on the occasion. On the sideline of the international Youth Day activities, and within the framework of its strategic direction, NAMA Center also launched its new website.

'Sama Nama' Project

As part of the International Youth Day activities, 'Sama Nama' project, targeting youth of both genders aged 18 to 35 years, was announced. The program aims to build a modern personality that is committed to the values of society and responsive to its developmental needs and causes. The capability of leading community work will then become a conscious part of the youth engagement in community work. The project has been set up based on well-studied scientific insights, specifically designed to graduate social entrepreneurs who possess the intellectual knowledge as well as the creative and operational capacity to create and implement projects that serve the community and contribute to promoting a culture of national work as well as expanding opportunities for youth to be influential and active participants in public and private work.

On this occasion, Mrs. Maryam Bint Abdullatif Al-Mannai, Acting Executive Manager at NAMA Center, said: "Our participation in the International Youth Day 2017 came in the context of the implementation of our strategic approach, which focuses on nurturing human capital of youth, represented by the youth segment in particular, owing to their pivotal role in preventing conflict and achieving social peace and security to reach the desired progress. The true wealth of any human progress lies in our qualified human resources possessing high competitive advantages that enable them to innovate and respond to the needs of the community."



"Sama Nama project is carefully designed for youth to be active partners in the paths exploring the requirements of developing their communities, and creating the suitable idea and designing it to become a full-fledged social project. Sama Nama will also equip the youth with the necessary skills to manage their idea, follow up on its implementation, monitor its progress, and evaluate its impact and outcome."

Mrs. Maryam Bint Abdullatif Al-Mannai,
Acting Executive Manager at NAMA Center

On her part, Ms. Laalei Abu Alfain, Executive Director of Best Buddies Qatar initiative, said: "The world celebrates the International Youth on the 12th of August every year, owing to their impact on the present and the future. Today's youth are the leaders of the future, and represent the largest and most productive human resources bearing the burden of national development. On this special international occasion, we support young people to access all their rights in education, health, economy, political rights and decision-making abilities. We also support cooperation and exchange of experiences among different generations through workshops, discussions and joint seminars that enrich youth and qualify them to take responsibility for advancing national development. Best Buddies Qatar is keen to support youth in all fields, especially young people with special needs. This is in addition to contributing to their integration into education, the workforce and the local community in Qatar by providing them with an educational and social environment as well as the best job opportunities that suit their abilities and potentials, thereby boosting opportunities for their social, cultural and professional skills."

Media Coverage in one of the newspapers



Gulf-Times

For more information



News

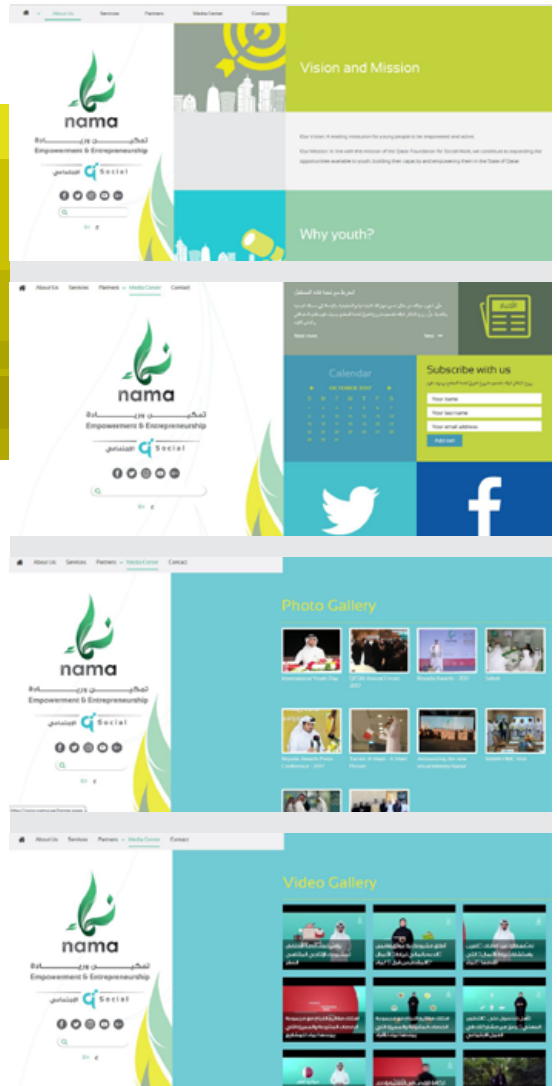
Within the framework of its strategic direction and on the sidelines of the 2017 International Youth Day activities

NAMA launched its new website

You can now learn more about our programs, benefit from our e-services, and connect with us through our new website, which provides you with an easy, direct and enjoyable experience. The website is designed and developed according to modern technological standards, where all the information and services are conveniently placed at the fingertips of visitors, including the Center's news, latest activities, programs, courses, initiatives and updates.

In addition, the website allows the public to communicate directly with officials about the services provided by the Center and to obtain more information. Through the website, visitors can also register for the electronic newsletter to follow the latest news and activities of the Center. The site has been enriched with information that allows the browser and researcher a large database in both Arabic and English with minimal time and effort. The new site facilitates browsing regardless of the type of device used, be it a computer, a smartphone or a tablet.

The design of the new website of NAMA provides an attractive and interactive platform for users who want to know more about the services provided by the Center. It also allows those interested in social work to find out more about the services, events, successes and achievements of the Center in the field of social and economic development, as well as the efforts exerted to promote social work in Qatar. The website is moreover characterized by its variety of content, making visiting the new site a useful and enjoyable experience at the same time.



Media Coverage in one of the newspapers



The Peninsula

For more information

'Tamim Al Majd'... a vivid picture of cohesion between the leadership and the people

As a follow-up to setting 'Tamim Al Majd' icon up at the Tornado Tower's outer yard enabling the employees of the Foundation and its affiliate centers to place an imprint, signature, or words to express their feelings of loyalty to the Emir His Highness Sheikh Tamim bin Hamad Al Thani, Qatar Foundation for Social Work (QFSW) has organized the 'human mural' event, an initiative by "the Qatari Voice" in collaboration with Qatar Cultural Heritage Center, at Al Sadd Sports Club. A number of institutions such as Qatar Players Association, Qatar Football Association, Supreme Committee for Delivery & Legacy 2022, Al Kass Sports Channel and Qatar Stars League participated in the event, in addition to a huge group of youth writers, filmmakers, social media activists, poets, famous Qatari athletes, artists and chief executives. Two thousands citizens and residents formed the 'Tamim Al Majd' icon with each holding a wooden piece of the icon to collectively form the portrait, conveying their love and renewing their loyalty to their beloved country and its wise leadership.

The initiative is considered a moment of pride and honor as it embodies the unity of people of across the entire spectrum and their intertwining with the country's wise leadership represented by the Emir His Highness Sheikh Tamim bin Hamad Al Thani. Through drawing this human mural, the participants expressed their heartfelt gratitude for the wise leadership, the extent of love and sincerity that Qatari people feel towards their beloved homeland, and their willingness to spare no effort for the sake of Qatar's progress, pride and status.

The event witnessed an outstanding turnout, as participants organized themselves to form 'Tamim Al Majd' icon, believing that Qatar will continue to stand tall and face the unjust challenges with all its might, and Qatari people will keep standing behind their wise leadership, offering their unlimited support until the siege comes to an end.

This "reaching out" act reflects the enormous amount of national pride and patriotism among the Qatari people, as the love of the homeland and the support of its leader have been manifested.



Media Coverage in one of the newspapers



The Peninsula

For more information



Qatar Foundation for Social Work honored the participants in its human mural event

Following the remarkable success of the human mural event held earlier at Al Sadd Sports Club, Qatar Foundation for Social Work (QFSW) invited all those who participated in organizing this unprecedented event, which expressed the feelings of loyalty to the Emir His Highness Sheikh Tamim Bin Hamad Al Thani, to honor them for their outstanding efforts to support the just cause of our nation in facing the current situation and to defend our beloved homeland Qatar.

The awards ceremony was held at Al Attiyah Hall at Al Sadd Sports Club, where the following organizations were represented: the Qatari Voice Initiative, the Qatar Players Association, Al Dawri & Al Kass Sport Channels, Al Sadd Sports Club, ESL Agence Publics, the Qatar Football Association and Qatar Stars League, as well as QFSW's affiliated centers. Many media outlets that contributed to the coverage of the event through television and radio stations, newspapers, magazines and social media, were honored for their exceptional efforts in spreading the news of the event on a wide scale locally, regionally and globally for the whole world to see the vivid picture of the cohesion between the leadership and the people of Qatar.

It is worth noting that this unique event witnessed an outstanding turnout as participants organized themselves in the formation of the 'Tamim Al Majd' icon, with their hearts saying that Qatar will continue to stand tall and will face the unjust challenges with all its might while the Qatari people continue to stand behind their wise leadership and offer it their unlimited support until the siege comes to a final end.



Media Coverage in one of the newspapers



Gulf Times

For more information



NAMA Center's officials visited the Factory of Sheikha Haya Bint Nasser for Manufactured Tailoring to observe the progress of production work

- The capacity of the production factory of formal uniforms of Qatar Petroleum, WOQOD, FAHES, and others reaches around 3,500 pieces per month
- In 11 years, the factory has been able to create many training, recruitment and employment opportunities for breadwinning women, individuals and people with special needs

NAMA Center, one of Qatar Foundation for Social Work's (QFSW) affiliated Centers, has organized an official visit to the Factory of Sheikha Haya Bint Nasser for Manufactured Tailoring in the presence of NAMA Center's officials to observe the progress of work at the factory. The visit included meetings with factory officials and workers, who talked about their most important successes and achievements and addressed the challenges and difficulties facing them, especially in light of the current crisis. They further discussed measures to overcome them and get past their side effects.

Since its inception in 1997, the Factory of Sheikha Haya Bint Nasser for Manufactured Tailoring – a non-profit developmental institution with administrative and financial autonomy – has achieved a qualitative leap through the implementation of its charitable, developmental and humanitarian goals. The factory provides many training, recruitment and employment opportunities for breadwinning women, individuals and people with special needs. At present, the number of workers at the Factory of Sheikha Haya Bint Nasser for Manufactured Tailoring stands at 72, including 67 women. There is also a plan to increase that number and expand the factory in the future.

The factory aims at empowering women, with the provision of training and qualification courses, and the creation of job opportunities that provide them with a sustainable source of income in order to help them improve their standard of living, cope with the daily burdens of life, as well as overcome their problems and achieve social integration. The factory adopts a high quality management approach to ensure the highest level of customer satisfaction and sufficient cash flow to support the continuity and independence of the factory's activity and development.

On this occasion, Mrs. Maryam Bint Abdullatif Al-Mannai, Acting Executive Manager at NAMA Center, said: "Our frequent visit to the Factory of Sheikha Haya Bint Nasser for Manufactured



"We thank NAMA Center for this constructive initiative and we are very pleased with this visit, which affirms the Center's keenness to support national products. The officials had a supervisory tour of our factory, and our meeting included a detailed explanation of the entire production cycle from input to output. They also stressed the importance of the continued support of civil society organizations and government institutions for national products, especially in light of the phase that the country is currently going through, to improve production capacity and increase competitive opportunities in the local market."

Mr. Denis Adriano Bellaya,
Acting Director of the Factory of Sheikha Haya Bint Nasser for Manufactured Tailoring

Tailoring is an affirmation of our keenness to provide all forms of support for national products as well as to promote women's participation in development and improve their contribution in all fields so as to build a society of justice and efficiency. During our regular supervision of the factory, we have witnessed the extent of development and progress taking place at the management, manpower, equipment and production levels. We have also noted the suitability of the work environment for female workers who have been working with great vigor, cooperation, team spirit, friendliness and harmony. This has made us proud of the success we have so far achieved and our ability to change the lifestyle of these women for the better in addition to playing a positive role in strengthening the social fabric of the State of Qatar, which represents an important contribution to the development of human resources, as one of the pillars of Qatar National Vision 2030."

Media Coverage in one of the newspapers



Gulf-Times

For more information



«Tawaf Qatar» concludes the journey of allegiance

The 'Tawaf Qatar' bus has concluded its 'Tamim Al Majd' journey, following a long path, through which it renewed loyalty to the Emir His Highness Sheikh Tamim bin Hamad Al Thani, and affirmed its commitment to the beloved homeland. The initiative was launched by Librtha Heritage Center and Al Thakhira Youth Center – affiliates of the Ministry of Culture and Sports – that developed a long-term program spanning several weeks, during which the bus visited many institutions including ministries, organizations, companies, youth centers and different regions. The 'Tawaf Qatar' bus carried its loyalty signing book "we are all Qatar - Tamim Al Majd". Wherever the bus went, everyone raced to add his or her signature to the book of loyalty, affirming absolute allegiance to the Emir His Highness Sheikh Tamim Bin Hamad Al Thani, with a reigning a patriotic atmosphere.

The last stop of the 'Tawaf Qatar' bus was Al Khor Sports Club, whereby Librtha Heritage Center and Al Thakhira Youth Center both participated in the International Youth Day activities held at the Club, attended by all youth centers.

Mr. Ali bin Lahdan Al Mohannadi, Director of Librtha Heritage Center, delivered a lecture on youth and their great role in serving the country. He also explained the idea behind the 'Tawaf Qatar' bus to the audience, and the places visited by the bus, which exceeded 292 locations, including ministries, malls, companies, organizations, institutions and residential areas.

During the last two days, the 'Tawaf Qatar' bus toured the Qatar Foundation for Social Work, where it was welcomed by Ms. Amal Al Mannai, the CEO of the Foundation, in the presence of its affiliate centers. As part of the visit, more than 200 employees and staff signed the book of loyalty.

The bus also visited the Syrian American Medical Center, where it received a warm reception. The center's doctors, staff, nursing team and patients as well participated in signing the book.



Media Coverage in one of the newspapers



AL WATAN

For more information



Media Interviews



QATAR TODAY TV

Interview with Mrs. Amaal Bint Abdullatif Al-Mannai, Chief Executive Officer of Qatar Foundation for Social Work on Qatar Today TV during the 2017 International Youth Day celebration

Date: Monday 16 August 2017

(Time of the Interview: 2:54 – 3:46 and 3:53 - 5:00)

For more information [→](#)



QATAR TV

Interview with Abdulrahman Ahmad Al-Sayed, Head of Programs, Community Outreach, at NAMA Center, and Sama Nama project Manager, on Qatar TV during Hayatna program, talking about the launch of Sama Nama program

Date: Thursday 24 August 2017

(Time of the Interview: 9:29 – 23:00)

For more information [→](#)



AL RAYYAN TV

Interview with Radhy Ajlan Al-Anzi, Communication and Media Office Manager at NAMA Center, on AL RAYYAN TV - Tarahib program, during the 2017 International Youth Day celebration

Date: Monday 16 August 2017

(Time of the Interview: 3:41 – 32:58)

For more information [→](#)



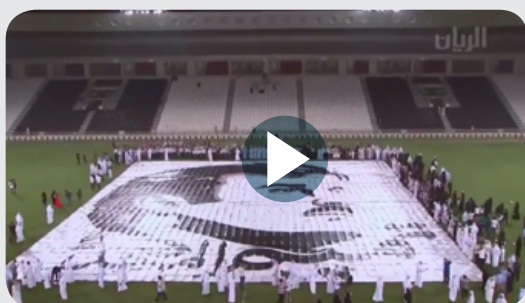
AL RAYYAN TV

Interview with Ahmed bin Majed Al Maadheed, the artist of 'Tamim Al Majd' icon, on AL RAYYAN TV - Tarahib program, during the 2017 International Youth Day celebration

Date: Monday 16 August 2017

(Time of the Interview: 31:17 – 31:54)

For more information [→](#)



AL RAYYAN TV

AL RAYYAN TV coverage while forming the 'Tamim Al Majd' icon at Al Sadd Sports Club

Date: Tuesday 25 July 2017

For more information [→](#)

Facebook | July

NamaQatar [Please click here to visit the site](#)

Trending posts



49,100

301

30

Twitter | July

nama_qa [Please click here to visit the site](#)

Trending posts



194,000

1,486

909

Instagram | July

nama_qa [Please click here to visit the site](#)

Trending posts



17,511

1,371

40

Facebook | August

NamaQatar [Please click here to visit the site](#)

Trending posts



30,700

131

35

Twitter | August

nama_qa [Please click here to visit the site](#)

Trending posts



3,720,000

514

295

Instagram | August

nama_qa [Please click here to visit the site](#)

Trending posts



17,176

883

45

Facebook | September

NamaQatar Please click here to visit the site

Trending posts

217,000

2,917

32

Twitter | September

nama_qa Please click here to visit the site

Trending posts

445,000

758

385

Instagram | September

nama_qa Please click here to visit the site

Trending posts

47,061

928

30

Important Topics



Important Topics:

The International Federation of Social Workers (IFSW) defines social work as the profession that promotes the people's professional development as individuals and groups, by means of activities that focus on relations as a connecting factor between man and his environment. These activities include the tasks of maintaining the person's capabilities that are liable to collapse, securing social resources, and maintaining its social functions.

For more information [→](#)

Events Calendar

World
Mental Health Day
10 October 2017

Global
Entrepreneurship
Week
13-17 November 2017

Qatar
National Day
18 December 2017

Annual
Employees'
Ceremony
14 December 2017

International
Volunteer Day
5 December 2017

البندري
للحقوق
تملك لمستقبلك

QAPCO
QATAR PETROCHEMICAL COMPANY
In just about everything

ExxonMobil

QNB