

Following two decades of investment in development, new identity has been launched

Newsletter



تمكين وريادة
Empowerment & Entrepreneurship

الإجتماعي Social

First quarter of year 2017



In the Name of God, Most Gracious Most Merciful

Dear Brothers and sisters,
The efforts of the NAMA Social Development Center, which are dedicated to investing in younger generations, through which we seek to provide the intellectual, practical and technical inputs to build their capacity and make a wide impact that results in sustainable solutions, makes it imperative for us to act as role models. I call on all the officials and heads of departments, to remind them and myself that one of their most important tasks is to create the right environment that is conducive for creativity, and to instill the spirit of belonging to NAMA Center.

We should not forget the importance of the employees and that they need encouragement and stimulation, in accordance with the available means, which I expect there are enough of. As managers' words can be magical,

I expect from them to talk impressively to the staff. I would like to remind myself as well as my fellow colleagues that those who pursue success and development, should adhere to high moral standards.

I would also like to extend my thanks and appreciation to you for your efforts made for achieving the objectives of the Center. On this occasion, I also wish to thank our brothers and sisters in the Qatar Foundation for Social Work and all its affiliated centers as well as our dear partners for their continuous efforts in realizing the goals of our supreme humanitarian social message.

Peace, mercy and blessings of God be upon you.

Mrs. Maryam Bint Abdullah Al-Mannai
Community Services Manager
Acting Executive Manager of NAMA Center



Message from the Acting Executive
Manager of Nama Center



“Transition from the state of reception embedded in simple social welfare policies to a state of action by empowering all segments of society to participate in national development.”

His Highness the Emir Sheikh Tamim bin Hamad Al Thani

Strategy of year 2017

Following two decades of investing in community development and the launch of its new visual identity.

NAMA reviewed its achievements of the past year and announced its new annual plan for 2017

NAMA Center, one of Qatar Foundation for Social Work's affiliated Centers, has announced in January the launch of its annual plan for 2017, which is the first of a series of practical steps of the strategic directions that have been revealed on the heels of the launch of its new visual identity late last year at the Qatar National Convention Centre.

The launch came following a pivotal year that the Center witnessed in 2016, during where it built a strong foundation for its new program, which puts young people at the top of his priorities, as an extension of a rich heritage of social work over the past two decades.

Over the years, NAMA Center has brought to fruition a slew of achievements and successes that embodied its pioneering role in investing in human capital, with youth forming its main pillar, by providing them with the essential elements of empowerment in the form of training, qualification, and instilling awareness in order to be well poised to play a prominent role in national development, in line with the State's strategies and the realization of the Qatar National Vision 2030.

A summary of NAMA's achievements in 2016

Among the most important achievements of NAMA Center in 2016, was the opening of the first exhibition for Small & Micro enterprises "Tawreed", which was held in collaboration with the Qatar Chamber and the Qatar Tourism Authority to support 29 of the incubated projects and facilitate communication between them and the public and private institutions in Qatar. The Center also launched the life-skills development project "Sehik" to develop teachers' training capacities, which extended over the period of 5 days and embraced 30 young men and women, with an honorary ceremony held to celebrate the occasion. In order to motivate youth and empower them socially, NAMA Center also signed a Memorandum of Understanding (MoU) with the Qatar Finance and Business Academy (QFBA) on the sidelines of the 'Arab Conference on the Role of the Civil Society in the Sustainable Development Agenda 2030' to take advantage of QFBA's expertise in offering new ideas and solutions for qualification, training and development in the field of entrepreneurship.

Moreover, the Center participated in Darb Al Saai activities at the venue's 'Souq Waqif' by presenting a range of productive projects carried out by young Qatari beneficiaries of NAMA's incubation services. In addition, the Center organized several training courses using the Start and Improve Your Business (SIYB) curriculum, adopted by the International Labor Organization. The number of beneficiaries of the Center's training services reached 59 entrepreneurs to implement their business projects, in addition to 50 entrepreneurs that availed the Center's guidance and consultancy services, while 27 economically feasible business plans are currently being reviewed and evaluated.

On the social welfare front, the Center organized a "beauty & cosmetics" training workshop with the participation of 10 students from the Shafallah Center in the framework of the joint cooperation between the Qatar Foundation for Social Work's various institutions, in order to provide them with essential guidance. Meanwhile, the number of students benefiting from the Center's professional development program reached 163 female Qatari students. It is worth mentioning that the Center has provided nearly 19,575 humanitarian services, 126 exemptions of Kidney dialysis fees, and 246 educational services, as well as the restoration of 10 houses in collaboration with ROTA.



NAMA Center adopts a systematic long-term solutions methodology in dealing with all social projects and activities, in line with sustainable development, and focuses on a clearly-defined central goal in order to attain the greatest possible impact. Which is why NAMA's work focuses on investing in younger generations at an early age, by adding value through the provision of intellectual, technical and practical inputs that build capacity, create a broad impact, and create sustainable solutions.

NAMA's 2017 agenda

In 2017, NAMA Center will continue to work hard in pursuit of its vision, assuming the role of the engine in the wheel of development and prosperity in the State of Qatar, through its effective social activities and contributions at a myriad local and international events.

Among the most anticipated of such upcoming events: the launch of the 'Moqbeleen' initiative, a campaign targeting youth and introducing them to the Center's various activities and the largest initiative focused on instilling awareness and the advancement of the aspirations of young people towards excellence and leadership, in addition to celebrating Sports Day 2017 in a different and distinctive way, with the aim of bolstering the base of national participation of youth in various sports activities as well as to highlight the importance of sports and exercise in the lives of all members of society, especially the youth, in addition to the announcement of the Qatari Entrepreneur Award 'Reyada', which is considered a pioneering program to encourage entrepreneurial projects in Qatar, designed by NAMA Center to celebrate the owners of Entrepreneurial projects in Qatar and their supporting institutions.

The Center will also participate at the Qatari Youth Forum, organized by the Ministry of Culture and Sports, which serves as a free platform for young people to express their creativity and present their ideas that have community development potential, in addition to many other social events and activities, as the Center is set play an active role in community outreach, and the effective utilization of social media platforms while focusing on social influencers, in addition to the celebration of the Family Day in Qatar, International Youth Day, International Volunteer Day, World Day of Social Justice, and many others.

Media Coverage in one of the newspapers



Gulf-Times

For more information



Towards breaking their daily routine and integrating them with the community

IHSAN organized two arts & handicrafts workshops for its affiliates in collaboration with NAMA

In the framework of the joint cooperation between the Qatar Foundation for Social Work (QFSW), IHSAN Center, one of the QFSW Centers, has organized last month two arts and handicrafts workshops for IHSAN members over the period of four days, in collaboration with NAMA Social Development Center.

The workshops' activities revolved around crochet handicrafts, with the aim of empowering mothers and providing them with new productive skills that help boost their income and self-reliance, as well as to strengthen their hand muscles, and integrate them with fellow affiliates, which helps break their daily routine and enhances their self-esteem.

It is worth mentioning that IHSAN Social Club is currently witnessing significant development through the creation of new services, programs and activities, so as to cover all aspects of life, from sports activities and handicraft skills to cultural and recreational seminars and lectures in a variety of fields. This is in addition to the Club's elderly patrons and frequenters during daytime with supervision and health care services. The Social Club seeks to attract the elderly and create social interaction among them, where they can exchange experiences among themselves in various disciplines, as well as to empower them and strive to leverage those experiences for the benefit of the community.

IHSAN Center also focuses on the provision of initiatives and programs that seek to empower the elderly and promote solidarity between generations, as well as the promotion of opportunities for interaction between them. The first arts and handicrafts workshops kicked off on March 2017, 5 and continued for two days, while the second took place from March 12 to March 14, at the headquarters of IHSAN Center.



Through those workshops, NAMA Center aims to achieve optimal investment in human capital, through the social engagement of youth and facilitating communication between them and the elderly, as well as the exchange of experiences, and endeavoring to utilize such experiences to serve society.

As part of its active contribution to the achievement of the Qatar National Vision 2030, NAMA Center seeks to increase the number of its professional team members and expand the coverage of its courses on a yearly basis, in order to boost employment opportunities in the community, as well as to provide all sectors with skilled labor and creative talents.

Media Coverage in one of the publications



Qatar is booming

For more information



NAMA concluded its 'Sekik' life skills development program at a number of schools in Qatar

NAMA Center, one of Qatar Foundation for Social Work's affiliated Centers, has concluded the activities of its 'Sekik' life skills development program in March, which targeted preparatory school students in Qatar with the aim of improving and strengthening their life skills covering psychological, social, communication, and cognitive aspects. The program springs from the key role such skills play in empowering youth to overcome challenges, and work positively to discover their potential and develop themselves as active and productive members of their community.

'Sekik' targeted six schools in Qatar – three for boys and three for girls – with nearly 315 students taking part in the training program, through the organization of 4 training workshops for each school, in collaboration with a specialized training center and a group of certified coaches in Qatar.

Through training workshops, the coaches have worked to help students unleash their potential and to pave the way for them towards creating positive change in their lives, by stimulating their thinking, emotions, and behavior, to reach the desired results, using active listening skills, raising stimulating questions, along with a group of other training tools and models.

The training workshops also focused on motivating students and guiding them to improve their performance and achievements in life in general, while raising their level of self-awareness by discovering their strengths and weaknesses, identifying the obstacles and challenges they face, and exploring their interests, thereby bridging the distance between their present performance and their target performance level, and achieving the results they aspire to in the various aspects of life.

'Sekik' program is held in line with NAMA's vision to play the role of the engine in the wheel of development and prosperity in the State of Qatar, through a sound investment in human capital, represented by Qatar's younger generations, where NAMA works on the empowerment of youth, boosting their capabilities, and investing in their capacity, by identifying channels and programs that contribute to the activation of their participation in community development and their effective contribution to achieving the Qatar National Vision 2030, as they are considered the essential foundation to take responsibility for the achievement of the sustainable development goals, since they are the most dynamic segment in the community with the necessary physical and mental potential, creativity, and the capacity to give.

Media Coverage in one of the newspapers



'Sekik' program seeks to achieve a number of objectives, which include providing students with the skills necessary to take steps toward achieving their goals, as well as help them to better understand sound personal behavior and boost their self-esteem and their potential, thereby contributing to expanding the horizon of their ambitions and drives them to make more effort towards building a brighter future for themselves and society as a whole.

Media Coverage in one of the newspapers



The Peninsula

For more information



NAMA Center participated in the 5th Qatar International Agricultural Exhibition 'Agriteq 2017'

As part of its ongoing efforts to support young Qatari entrepreneurs and pave the way for them to reach their goals, NAMA Center, one of Qatar Foundation for Social Work's affiliated Centers, has participated last month in the 5th Qatar International Agricultural Exhibition (Agriteq 2017), which was held under the patronage of HE Sheikh Abdullah Bin Nasser Bin Khalifa Al Thani, The Prime Minister and Minister of Interior, at the Doha Exhibition and Convention Center from 22 to 25 March 2017.

NAMA Center's incubated projects are characterized by their diversity and are not limited to one business activity, with the Center directing its focus on the participation of entrepreneurs involved in innovative projects. In turn, the Center provides all necessary services and facilities without the owner incurring any financial burdens, in honor of their productive role in society.

Participation in such major events is also an ideal way to boost entrepreneurship awareness in Qatari society, which is one of the key channels for human capital development that leads to the prosperity and sustainability of the Qatari economy and effectively contributes to the achievement of the Qatar National Vision 2030.

Agriteq is an ideal platform for agricultural professionals, providing them with the opportunity to showcase their latest technologies and agricultural products, get together with experts to discuss market trends, meet with decision makers in state institutions, and provide participants with an opportunity to introduce and promote their products to the public. It also provides visitors in the agricultural sector with the opportunity to learn about the latest agricultural products, as well as to meet producers and suppliers in this important sector.

Since the launch of the Qatar International Agricultural Exhibition in 2013, the Ministry of Municipality and Environment (MME) has supported the entrepreneurial projects that have benefited from the services of the Center, through the provision of free promotional spaces to enable these projects to conduct business during the exhibition. It is worth mentioning that the Exhibition contributes effectively to the integration of incubated projects into the local market, enhancing the culture of business management, raising the community's awareness of this sector, as well as serving as an invitation to decision makers in the country to develop a special support system for these projects, in which both the Public and Private Sectors can participate.



NAMA's participation in Agriteq comes in the context of highlighting the state of entrepreneurial projects in Qatar, and introducing the largest number of those interested or working in the agricultural sector, to the Center's incubated projects that are related to agricultural products. As such, the Center has presented three projects run by youth and exhibited their various products (Perfume, incense, spices, cheeses, and food items), in order to introduce community members to NAMA's unique services to innovative owners of Small and Medium Enterprises (SMEs) incubated by the Center, as well as presenting and promoting those projects and products to the public.

Media Coverage in one of the newspapers



Gulf-Times

For more information



Katara inks MoU with QFSW

Katara — the Cultural Village Foundation has signed a memorandum of understanding (MoU) with Qatar Foundation for Social Work (QFSW) in March. The signatories were Katara general manager Dr Khalid bin Ibrahim al-Sulaiti and QFSW CEO Mrs. Amal Bint Abdullatif Al-Mannai.

Commenting on the occasion, Dr al-Sulaiti said the objective is to enhance mutual co-operation and promote the exchange of knowledge and experience between the two parties.

“Our aim is to enrich the cultural scene with an array of diverse branches comprising theatre, literature, arts, music, conferences and exhibitions to help meet related development goals within the Qatari society.”

“Katara is keen on building communication bridges that unite people from all walks of life through its diverse array of events and festivals, while preserving our Qatari cultural identity. The aim of the memorandum of understanding that Katara inks with certified institutes in the State of Qatar is to build a society consisting of innovative individuals and experts in the fields of arts and heritage.

Al-Mannai expressed appreciation at the collaboration and said, “It is our utmost pleasure to work with the Cultural Village with a noble aim to enrich the society with beneficial cultural and humanitarian acts in line with QFSW’s vision and Qatar National Vision 2030.” She also expressed appreciation and gratitude to the Cultural Village for its efforts and support in fulfilling common goals.



“The MOU aims to achieve common goals, starting from the areas of human development to spreading cultural awareness through hosting programmes, events, workshops, seminars and exhibitions.”

Media Coverage in one of the newspapers



Gulf-Times

For more information

NAMA organizes press conference to announce the launch of its 4th 'REYADA' Award for 2017

NAMA Center, one of Qatar Foundation for Social Work's affiliated Centers, organized a press conference in March at its headquarters, and announced the launch of the fourth edition of its 'REYADA' Award for the year 2017, in the presence of Mrs. Maryam Bint Abdullatif Al-Mannai, Community Services Manager, Acting Executive Manager of NAMA center, Mr. Hamad Al Marri, Community Awareness Department Manager, and Mr. Hamad Al-Sufar, Head of Programs, Entrepreneurship at Nama Center.

The 'REYADA' Award was launched by NAMA Center in 2011, as a pioneering national competition through which the Center seeks to honor entrepreneurs and reward them with bonuses and financial awards for their innovations and tireless efforts to achieve excellence and success. The awards consist of two categories; the 'Best Project Plan' category, for economically feasible project plans that are potentially successful and viable for implementation, and the 'Best Existing Project' category, for successful projects that achieve steady growth rates.

The 'REYADA' Award is considered an integral part of the human capital development process, which is one of the main objective of NAMA Center, and comes as part of its efforts to spread a culture of excellence among entrepreneurs in different sectors, and support young investors and motivate them to contribute, as well as honoring their efforts to achieve the development and prosperity of society. The first winner in the 'Best Project Plan' category will receive the Gold Award in addition to a QR 100,000 grant, while the second place winner garners the Silver Award and a grant of QR 50,000. As for the 'Best Existing Project' category, the first place winner will receive the Gold Award in addition to a QR 100,000 grant, while the second place winner garners the Silver Award and a grant of QR 50,000.



The 'REYADA' Award comes in the framework of the Center's pursuit to encourage and motivate young entrepreneurs to achieve further progress and success in their line of work, while providing them with a positive competitive environment that stimulates them to do their best and harness their full potential, in order to achieve excellence and progress, as well as to contribute to the prosperity of the national economy and social well-being for themselves, their families, their surroundings, and society as a whole.

The first winner in the 'Best Project Plan' category will receive the Gold Award in addition to a QR 100,000 grant, while the second place winner garners the Silver Award and a grant of QR 50,000. As for the 'Best Existing Project' category, the first place winner will receive the Gold Award in addition to a QR 100,000 grant, while the second place winner garners the Silver Award and a grant of QR 50,000.

Media Coverage in Qatar News Agency



Qatar News Agency

For more information

Qatar Foundation for Social Work organized its annual forum 2017 at the Qatar National Convention Center

Qatar Foundation for Social Work (QFSW) and its affiliate centers, have organized in February its 2017 annual forum at the Qatar National Convention Center. As part of the event, QFSW launched the "Social work culture" project, which is considered one of the Foundation's fundamental objectives in the field of personal and professional development of all of its employees, as leaders of social work.

The event was held in the presence of QFSW's CEO Ms. Amaal Bint Abdullatif Al Mannai, the Board of Directors, the Executive Directors of the Foundation's affiliate centers, Heads of Departments and Sections, in addition to all QFSW staff, members of the media, and other dignitaries.

During the event, QFSW employees met together to discuss the progress they have achieved on both a personal and a professional level, in addition to exchanging fruitful ideas for further growth. The forum also saw a range of activities and fun games, and the Foundation's distinguished employees have been honored.



The "Social work culture" project aims to encourage the staff at the Foundation and its affiliate centers to learn about the basic principles of social work, which are essential to boost their ability to address challenges in achieving the objectives of the humanitarian social message in the long term, in addition to exploring pivotal values and common principles among the Foundation's centers, as well as to take the professional and ethical oath of social work.



Media Coverage in one of the local newspapers



Gulf-Times

For more information



In the framework of developing youth as active participants and leaders of a better future.

NAMA launched 'Moqbeleen' campaign by organizing its first visit to Qatar University

NAMA Center, one of Qatar Foundation for Social Work's affiliated Centers, has launched its 'Moqbeleen' campaign in February, by organizing its first visit to Qatar University (QU), in the framework of youth development towards their effective contribution and leadership in building a better future and a life rich with giving, vitality and fulfillment.

In order to raise awareness about the importance of voluntary work in community service, NAMA Center will organize periodic visits to private companies and public institutions in various business sectors, and introduce them to the objectives and activities of the Center and its services, in addition to learning about community needs and attracting socially active youngsters as candidates for the Center's programs.



Through the 'Moqbeleen' campaign, the Center seeks to interact with community events in various categories at public and private institutions, in order to introduce and raise awareness about the different activities, projects, and development services that the Center provides to the community, as well as to inform members of the community about the various channels they can utilize to take advantage of the community services available at NAMA Center, while highlighting the requirements of social development and working on designing development programs that harmonize with the objectives of the Center.

Media Coverage in one of the local newspapers



Gulf-Times

For more information



In its continuous efforts to promote awareness of entrepreneurship in Qatar.

NAMA participated in the 2017 Qatar Total Open for women's tennis

NAMA Center, one of Qatar Foundation for Social Work's affiliated Centers, participated in February in the Qatar Total Open women's tennis 2017, through the exhibition of four productive projects carried out by young Qatari men and women among the beneficiaries of NAMA's incubation services with the support of the Qatar Tennis Federation. The Federation presented a number of shops to host the productive projects at the village erected on the sidelines of the tournament, for the sixth year in a row.

The entrepreneurial projects' products displayed included traditional clothing, perfumes and incense, Arabic hospitality tools, natural honey products, traditional food and beverages from the Qatari cuisine, gifts and accessories, pottery, paintings, spices, promotional materials, printing on clothing, herbs and natural flowers, and many others.

It is worth mentioning that NAMA Center has also participated in the 2017 Qatar ExxonMobil Open for men's tennis, which took place in Doha from the 2nd till the 7th of January, in order to shed more light on the status of entrepreneurial projects in Qatar as well as introduce the largest possible number of community members to NAMA's outstanding services to the owners and pioneers of Small and Medium Enterprises incubated by the Center, in addition to promoting those projects and their products.



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Participation in such major events is considered the perfect way to enhance the level of awareness of entrepreneurship in the Qatari society, which in turn is one of the key channels towards achieving human capital development, leading to the improvement, prosperity and sustainability of the Qatari economy.



Media Coverage in one of the local newspapers



The Peninsula

For more information



NAMA officials visit Al Wakra market to check the progress of its incubated small and medium-sized projects

NAMA Center, one of Qatar Foundation for Social Work's affiliated Centers, has organized an official visit in January to Souq Al Wakra to inspect the small and medium-sized projects that it sponsors, as well as to get feedback from the project owners and learn about their most important challenges, successes and achievements. The visit was held in the presence of Ms. Mariam bint Abdullatif Al Mannai – Director of the Community Services Department, and the Director in charge of running NAMA's affairs, Department Directors, Section Heads, and a number of media professionals.

The productive projects at Souq Al Wakra have been launched with the generous initiative presented to NAMA Center by the Market's Engineering Office in 2015. The Center has provided promotional space for the incubated projects and those utilizing NAMA Center's Entrepreneurship Services, which consisted of three houses containing 19 commercial shops that form the nucleus of what is poised to become – after a period of work and diligence – a series large enterprises with a rewarding return to society and the national economy. The initiative was widely welcomed by NAMA Center and the agreement was documented under an annual contract with Souq Al Wakra Management.

Through its small and medium-sized productive projects at Souq Al Wakra, NAMA Center aims to support initiatives and innovative national entrepreneurs as well as to highlight the status of entrepreneurial projects in Qatar, in addition to providing outlets for the products of incubated projects benefiting from the support services provided by the Center. Moreover, this helps with promoting the outputs of these projects, the development of their products, and their competitive display within a work environment that is suitable for temporary operation, in preparation for autonomy.



This visit comes in the context of highlighting the importance of investing in entrepreneurship and reaffirming NAMA Center's support for aspiring youth projects at the community and regional levels.



The activities of the small and medium enterprises at Souq Al Wakra revolve around products such as gifts and accessories, innovative heritage products, distinctive perfume and incense mixtures, as well as works of art such as painting, figurines, shoes, clothing and promotional materials with attractive designs. The initiative aims to strengthen community partnership in supporting entrepreneurship in Qatar, and support the plans and programs of NAMA Center and Souq Al Wakra's Engineering Office, as well as to provide products and services that meet the requirements of visitors, thereby contributing to the touristic revival of the area. The activities of the productive projects located at Souq Al Wakra are characterized by their diversity.

On its quest for achieving human capital and sustainable development in Qatar.

NAMA Center launched its new training courses for 2017

In light of the success of the training courses held during the past years, and in line with its new strategic vision, NAMA Center, one of Qatar Foundation for Social Work's affiliated Centers, has launched in February its training plan for the year 2017 the main pillar of the national human capital - to the economic and social development in Qatar. In this regard, the Center has announced that it is now accepting registration requests.

An integrated curriculum has been designed to qualify and provide entrepreneurs with managerial skills, using the Start and Improve Your Business (SIYB) curriculum adopted by the International Labour Organization, after adapting elements of the curriculum with the nature of the Qatari culture and environment, which is being presented the framework of practical workshops containing the following training programs:

Generate Your Business Idea (GYBI) program:
This program is intended for entrepreneurs who want to start their own projects, but they have no specific and clear ideas for these projects. The program will provide them with the skills, tools and techniques that enable them to identify the different project opportunities, evaluate the feasibility of these opportunities, and thus choose the opportunities that match their abilities and potential, and turn them into project ideas.

Start Your Business (SYB) program:
This program is intended for entrepreneurs who have a specific and clear idea for their project and want to establish them. The program will provide them with the skills, tools, and techniques that enable them to prepare a feasibility study for the specific ideas of their projects, thus making the decision to proceed with these projects, or search for alternative and more feasible ideas. The program also will enable them to take the right steps to begin to establish and launch their projects.

Improve Your Business (IYB) program:
This program is intended for established entrepreneurs and owners of existing projects who want to improve the performance of their projects, in addition to individuals who are interested in further development in various managerial topics. The program will provide them with the skills, tools, and techniques necessary for the success of their projects and improving their performance, as reflected in increased profits, improvement in working conditions and the creation of new employment opportunities, as well as serving society. The program covers all training requirements for entrepreneurs through the following modules: Marketing Basics, financial statements, cost accounting, personnel and operation management, Procurement and Inventory Management, and project planning.

The details of the training courses during the month of February are as follows:

The "Identify and Start Your Business" program, which includes Generate Your Business Idea (GYBI) and the Start Your Business (SYB) programs, from February 2017, 22-5

The remaining sessions are a set of modules within the Improve Your Business (IYB) program, as follows:

The «Marketing Basics» course, from February 2017, 8-5, aims to enable youth to identify customers and competitors, achieve customer satisfaction, improve selling skills, and develop marketing plans.

The "Procurement and Inventory Management" course, from February, 22-19 2017, aims to enable trainees to recognize the importance of the procurement, assessing the project's requirements, the steps to an effective purchase, the importance of inventory management, how to use and regularly check those records, in addition to learning the skills that will help them in controlling their project's inventory.


The "personnel and operation management" course, from February 26 until March 1, aims to enable trainees to determine the relationship between people and productivity, how to influence productivity, hiring productive personnel, encouraging employees to be productive, and ensuring the safety of workers.

It is worth mentioning that these courses are available to all aspiring and established entrepreneurs from all segments of Qatari society and all nationalities, holding all levels of education, targeted at the age group of 18 to 45 years old.

Media Coverage in one of the local newspapers



Qatar Tribune

For more information 

تفاعلا مع ما نشرته الشرق بشأن معاناة صغار المنتجين مع إشارات المحلات... لوبولة النعيمي:

توزيع 25 غرفة بسوق الوكرة لأصحاب المشاريع مجاناً

استراتيجية جديدة لاستقطاب أصحاب المشاريع الإنتاجية الصغيرة ومتناهية الصغر 80% من المشاريع الصغيرة والمتوسطة المتواجدة بالسوق المحلي هي مشاريع غذائية



استقطاب الكفاءات الوطنية... في الوقت الذي كان يعاني فيه أصحاب المشاريع الصغيرة والمتوسطة من عدم توفر معدات العمل...

تتم التواصل مع البلدية والصحة للاستشارة بمقتضاهم لإعطاء دورات تثقيفية

80 مشروعاً واحتضاناً للمركز وتأسيس المنتجات الأجنبية هيئة السياحة تترعرع في مدينتين لاستقطاب الأيدي العاملة



وفد وصلت أعداد المشاريع التي قام الفريق بتقييمها حتى الآن إلى ما يقارب 80 مشروعاً... تفحص المحلات

تتم التواصل مع البلدية والصحة للاستشارة بمقتضاهم لإعطاء دورات تثقيفية

Exclusive interview with Ms. Lolwa Al-Naimi, Head of Programs, Incubation at Nama Center

AL SHARQ newspaper

For more information



مريم المتاي القائم بأعمال المدير التنفيذي لمركز 'نماء' في حوار مع 'الشرق':

برامج ومشاريع جديدة لتطوير نوعي للشباب تفعيلاً لتوجيهات صاحب السمو



كثافتها العالية في عدد البرامج التي تم تنفيذها... استقطاب الكفاءات الوطنية... في الوقت الذي كان يعاني فيه أصحاب المشاريع الصغيرة والمتوسطة من عدم توفر معدات العمل...

تتم التواصل مع البلدية والصحة للاستشارة بمقتضاهم لإعطاء دورات تثقيفية



تتم التواصل مع البلدية والصحة للاستشارة بمقتضاهم لإعطاء دورات تثقيفية

Exclusive interview with Ms. Mariam bint Abdullatif Al Mannai - Director of the Community Services Department, and Acting Director of Nama Center

AL SHARQ newspaper

For more information



Special Media Interviews



AL RAYYAN TV

Mrs. Amal Bint Abdullatif Al-Mannai, Chief Executive Officer of Qatar Foundation for Social Work, offers a general overview about the 2017 annual forum, and about its objectives.

For more information [→](#)



AL JAZEERA MUBASHER

Mrs. Amal Bint Abdullatif Al-Mannai, Chief Executive Officer of Qatar Foundation for Social Work, delivered during the 2017 annual forum, and during the professional and ethical oath of social work pledged by all QFSW and its affiliated centers staff.

For more information [→](#)



QATAR TV

Press conference on announcing the launch of Nama's 4th 'REYADA' Award for 2017, and the start of accepting the registration requests – Interview with Mr. Hamad Al-Sufar, Head of Programs, Entrepreneurship at Nama Center.

For more information [→](#)



QATAR TV

General overview about the 2017 annual forum organized by Qatar Foundation for Social Work Spokespeople:

- Mrs. Amal Bint Abdullatif Al-Mannai, Chief Executive Officer of Qatar Foundation for Social Work
- Mr. Hamad Al-Sufar, Head of Programs, Entrepreneurship at Nama Center
- Mr. Hamad Al Marri, Community Awareness Department Manager at Nama center

For more information [→](#)



QATAR RADIO

Interview with Mr. Hamad Al Marri, Community Awareness Department Manager at Nama Center, on Qatar Radio during "Iktissad.com" program, talking about Reyada Award. You can find the interview in the last 5 minutes in the episode.

For more information [→](#)



AL JAZEERA MUBASHER

Interview with Ms. Lolwa Al-Naimi, Head of Programs, Incubation at Nama Center, during the Qatar International Food Festival 2017.

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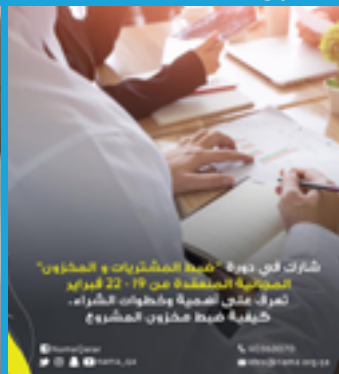
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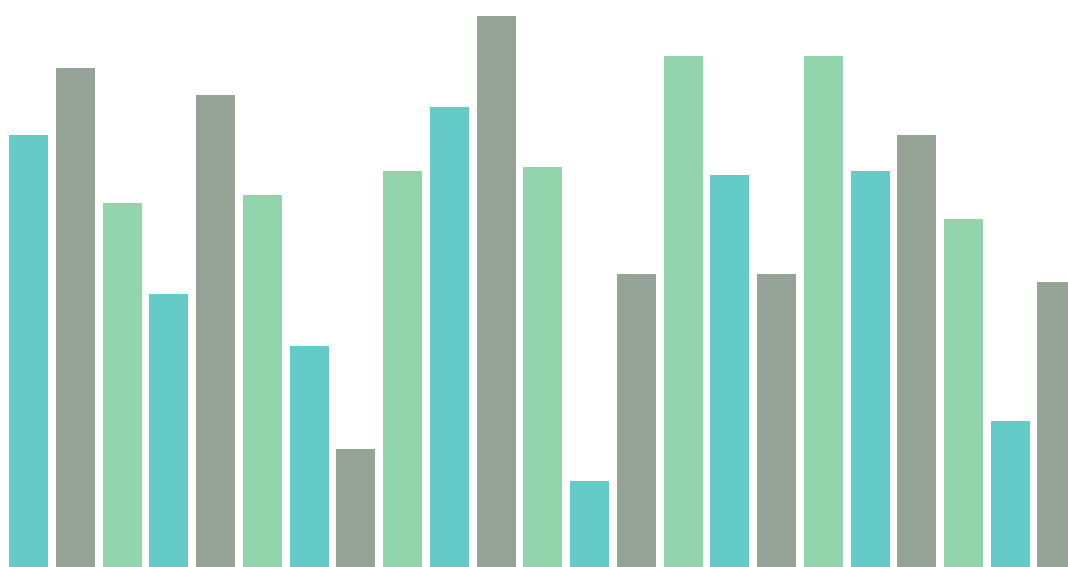
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A diversified economy that addresses challenges



Business confidence levels fell in the third quarter of 2016 compared with the second quarter of the same year, as the overall index of business confidence stood at 20.2 points, down 0.2 points from the second quarter of 2016. These results generally show the Qatari economy's ability to diversify against the recent decline in oil prices and that non-oil sectors have been able to achieve positive results thanks to the country's strategic plans.

Source: Ministry of Development Planning and Statistics

For more information 



- Qatari Youth Forum - April 16-21, 2017
- Family Day in Qatar - April 15, 2017
- Reyada Award Ceremony - May 7, 2017
- International Youth Day - August 12, 2017

